

# BRAINWORKS

## THE NEUROSCIENCE BEHIND HOW YOU LEARN

**THE NEW SCIENCE OF LEARNING** emerges from recent research on the Human Brain and How It Functions Throughout the Lifetime. Layer by layer numerous *BRAIN SECRETS* reveal not only *HOW YOUR BRAIN LEARNS*, but amazingly, reveals that you possess **Limitless Learning Capacity!**



### DID YOU KNOW?

The Human Brain is so unique and powerful that Artificial Intelligence (AI) is based on simulation of Human Intelligence. All the machines and robots of AI are built programmed to mimic how the human brain learns and solves problems.

Alas, it is artificial; it is mechanical. AI possesses none of the natural uniqueness of the Human Brain for creativity, empathy, fluidity, cooperation...and, AI particularly lacks **PLASTICITY**, *the unique capability of the Human Brain to Grow its own Intelligence as it Learns!*

The potential of **THE NEW SCIENCE OF LEARNING** is in both exploring how you learn, and learn better, as well as energizing a conversation tending the power and position of our Human Intelligence in this era of Artificial Intelligence.

## THE NEW SCIENCE OF LEARNING

Astoundingly, new discoveries from Neuroscience have changed virtually *everything* we know about how our brain develops and functions in learning...for our children, for ourselves...and for the Super Ager we hope to become!

1

Your brain physically grows new connections as you learn. In fact, learning and memory making are not possible WITHOUT growing these new connections!

2

The more you learn, the more you can learn! Your brain physically grows intelligence! ... and it is possible to increase your IQ!



### LIVE, VIRTUAL, INTERACTIVE WORKSHOPS 4 SESSIONS EACH

**WORKSHOP I:** Tues. Oct. 20, 27 & Nov. 10, 17  
12:00PM – 2:00PM

**WORKSHOP II:** Sat. Oct. 24, 31 & Nov. 7, 14  
10:00AM – 12:00PM

**COST:** \$179 per workshop

#### FOR INFORMATION OR TO REGISTER:

Call 908.233.3399 or email  
[info@corporatecollegeservices.net](mailto:info@corporatecollegeservices.net)

**RSVP BY OCTOBER 14, 2020**

**MATERIALS NEEDED:** Personal journal, electronic device with Internet and microphone access

### BrainWorks is a Personal and Professional Development Program that provides a unique guide to:

Navigate the Neurosciences - The New Science of  
Learning &  
Balance Natural Brain Development & Technology in our  
Lives!

### KNOWING HOW YOUR OWN BRAIN FUNCTIONS...MATTERS!

- Exercise your own limitless learning potential
- Acquire NEW compatible learning skills and strategies that accelerate neural growth
- Improve memory retention & retrieval
- Map your lifelong learning & career goals

#### Facilitator: Dr. Alice F. Dyer

Mentored by Malcolm Knowles (long considered the “father of adult education” in America), Alice F. Dyer, Ed. D. has devoted her professional career to a brain-based approach to human development via teaching and training. Author of the Blog, “*On Mastering Learning*” she founded Corporate College Services in 1997. For more than 20 years, CCS has championed accelerated learning in the workplace. A desire to help others discover their limitless learning potential inspired this BrainWorks Series.